



WAYNE COUNTY TOURISM PROFILE

County Indicator	1998	1999	2000	2001(o)	2001(n)	2002(r)	2003	% Change 2002-03	State Ranking
DEMOGRAPHIC									
Population	2,413	2,442	2,509	2,544	2,509	2,504	2,487	-0.7%	26
Total Non-Ag Employment	971	991	1,091	1,122		1,069	982	-8.1%	26
Non-Ag Avg Monthly Wage	\$1,405	\$1,463	\$1,491	\$1,572		\$1,639	\$1,737	6.0%	23
Per Capita Income	\$17,703	\$18,456	\$18,479	\$19,776	\$19,825	\$19,788	\$20,024	1.2%	19
Unemployment Rate	6.1%	5.9%	4.6%	5.3%		6.6%	7.2%	0.6%	20
SPENDING & EMPLOYMENT									
Spending by Travelers (Millions)	\$13.4	\$12.9	\$13.7	\$12.8	\$7.3	\$7.3	\$6.8	-6.8%	27
Travel & Tourism Related Employment	249	242	260	255	311	309	267	-13.6%	25
TOURISM TAX REVENUES (000s)									
Local Tax Revenues from Traveler Spending	\$280	\$269	\$286	\$267	\$258	\$240	\$143	-40.4%	27
Gross Taxable Room Rents	\$2,950	\$3,170	\$3,373	\$2,815		\$2,892	\$3,288	13.7%	19
Transient Room Tax	\$88.5	\$95.1	\$101.2	\$84.4		\$86.8	\$98.6	13.6%	19
Restaurant Tax	\$28.0	\$31.3	\$38.8	\$33.4		\$33.7	\$38.1	13.1%	22
Car Rental Tax	--	--	--	--		--	--	--	--
Gross Taxable Retail Sales (millions)	\$22.7	\$23.0	\$23.5	\$23.6		\$23.6	\$27.6	16.9%	26
REGIONAL VISITATION COUNTS									
Glen Canyon N.R.A.	2,442,990	2,639,860	2,568,111	2,340,031		2,101,775	1,842,942	-12.3%	
Grand Staircase-Escalante N.M.	849,628	1,141,131	572,176	683,286		670,069	695,900	3.9%	
Capitol Reef N.P.	656,026	680,153	612,656	527,760		523,458	535,439	2.3%	
Canyonlands N.P.	436,524	446,160	401,558	368,592		375,549	386,985	3.0%	
Goblin Valley S.P.	70,860	82,978	71,110	75,702		72,004	67,913	-5.7%	
Otter Creek S.P.	18,381	15,053	20,594	42,633		61,895	46,882	-24.3%	
Anasazi S.P.	44,584	42,276	38,560	32,975		28,896	33,145	14.7%	

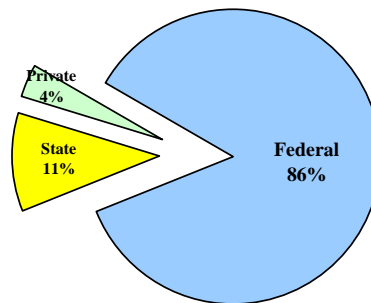
r = revised

Land Ownership - 2004		% Total
Total Acres in County	1,577,299	100.0%
Federal Government		
BLM	892,605	56.6%
US Forest Service	160,192	10.2%
National Recreation Areas	98,372	6.2%
National Parks	199,518	12.6%
National Wildlife Refuge	--	--
USFS & BLM Wilderness Area	--	--
Other*	--	--
State Government		
Utah State Parks & Recreation	--	--
Utah State Wildlife Reserves	751	0.0%
State Trust Lands	169,339	10.7%
American Indian		
Private**	56,522	3.6%

*Includes Military and Bankhead Jones land

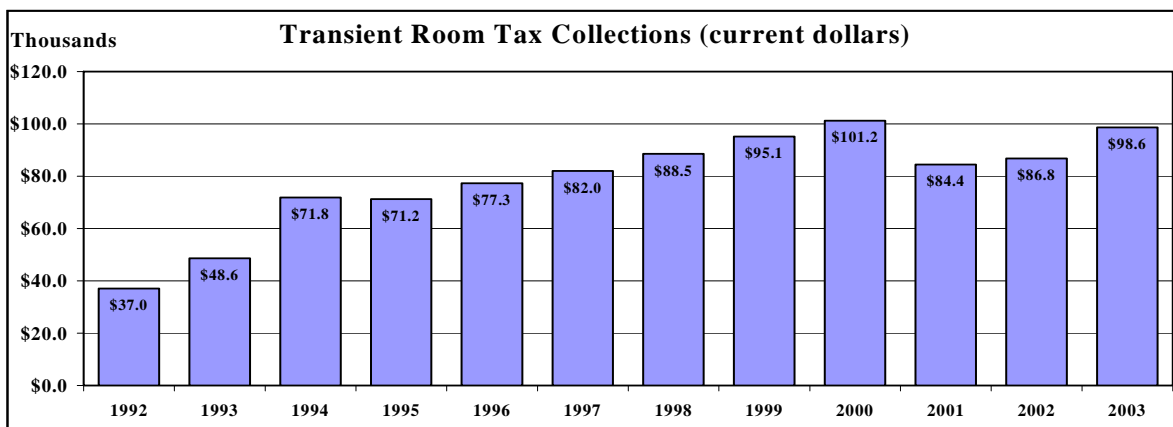
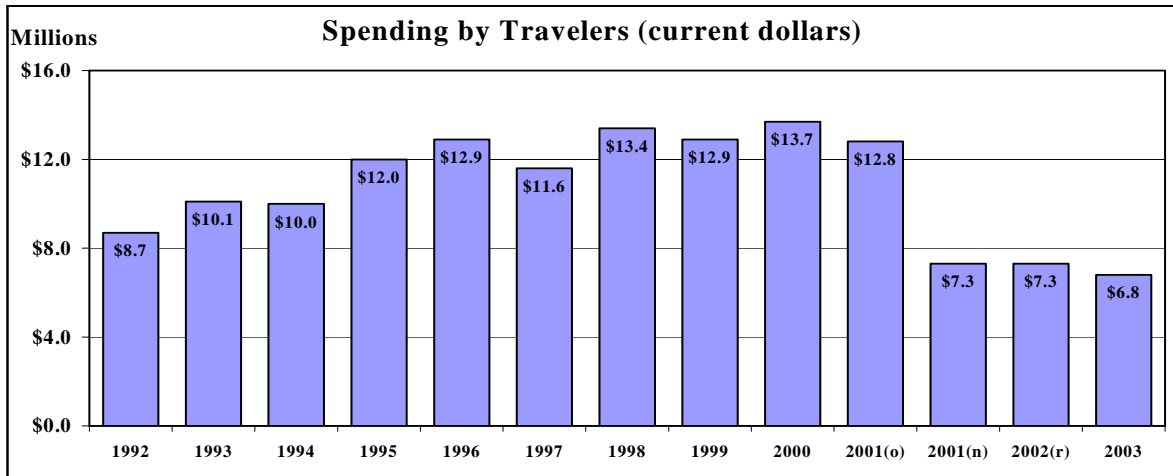
**May include some local government land

Land Ownership - 2004



Note: 2001(o) represents statistics using a prior year's methodology (old). 2001(n) represents statistics using the current methodology (new). See the methodology section in the appendix for details.

Wayne County Tourism Profile



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